## Bad Ass Coffee of Hawaii

**Word Mark** BAD ASS COFFEE OF HAWAII

Goods and Services

IC 035. US 100 101 102. G & S: Drive-through retail store services featuring Hawaiian coffee, coffee and related goods; on-line retail store services featuring Hawaiian coffee, coffee, tea, hot chocolate, beverage flavoring, clothing, mugs, bumper stickers, candy; retail shops featuring Hawaiian coffee, coffee, tea, hot chocolate, beverage flavoring, clothing, mugs, bumper stickers, candy. FIRST USE: 20030410. FIRST USE IN

COMMERCE: 20030410

IC 043. US 100 101. G & S: Coffee bars; coffee shops. FIRST USE: 20030410. FIRST USE IN

COMMERCE: 20030410

Standard Characters Claimed

Mark

**Drawing** (4) STANDARD CHARACTER MARK

Code

Serial Number

86156822

Filing Date January 3, 2014

Current 1A **Basis** Original 1A

Filing Basis

**Published** for

May 27, 2014

Opposition

Registration Number

4584047

Registration

August 12, 2014 **Date** 

Owner (REGISTRANT) Bad Ass Coffee Company of Hawaii, Inc. CORPORATION UTAH 155 W Malvern Ave. Salt

Lake City UTAH 84115

Attorney of Record

Bruce R. Needham

Prior

2196877;2995294;3728946;AND OTHERS

Registrations

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "COFFEE OF HAWAII" APART FROM THE Disclaimer

MARK AS SHOWN

Type of Mark SERVICE MARK

Register **PRINCIPAL** 

Live/Dead Indicator

LIVE

TESS HOME NEW USER STRUCTURED FREE FORM **BROWSE DICT** SEARCH OG HELP TOP

| HOME | SITE INDEX | SEARCH | eBUSINESS | HELP | PRIVACY POLICY

EXHIBIT